

What's New in the Spring 2021 Study



Cough And Cold Remedies

Q: Nasal Spray: Number of times personally used in past 30 days

- None
- 1-2
- 3-5
- 6-9
- 10+



Eye Drops

Q1: Eye Drops: Brands personally used in past 30 days (*Most Often or Sometimes*)

- Clear Eyes
- Refresh
- Visine
- hydraSense
- Systane
- Other

Q2: Eye Drops: Main reason for purchasing your most often used

- My Optometrist recommended it
- The pharmacist recommended it
- It is the brand I always use
- It works very fast
- It was on sale
- Can be used with contact lenses
- It is easy to use
- Other



Food Delivery Services

Q: Food Delivery Services: How likely are you to use these services in the near future?

- Very Likely
- Somewhat Likely
- Undecided
- Somewhat Unlikely
- Very Unlikely



Materials Distributed By Publisac

Q: How much time do you usually spend reading or looking through Publisac content (collection of advertising flyers delivered in a bag)?

- Less than 5 minutes
- 5 to 15 minutes
- 16 to 30 minutes
- 31 to 60 minutes
- More than 1 hour



CONTACTS

Jenny Drasko


jenny@vividata.ca

Rahul Sethi

rahul@vividata.ca

www.vividata.ca

 @VividataCanada

 company/vividata